STUDY MODULE DESCRIPTION FORM						
Name of the module/subject (-)			Code 1010601161011187488			
Field of	study		Profile of study	Year /Semester		
Aerospace Engineering			(general academic, practical) general academic	3/6		
Elective path/specialty			Subject offered in:	Course (compulsory, elective)		
Safety and Management of Aviation			Polish	obligatory		
Cycle of			Form of study (full-time,part-time)			
	First-cyc	le studies	full-time			
No. of h				No. of credits		
Lectur	0100000		Project/seminars:	- 2		
Status o	-	program (Basic, major, other) other	(university-wide, from another f	^{ield)} ersity-wide		
Educatio	on areas and fields of sci		unive	ECTS distribution (number		
				and %)		
techn	ical sciences	2 100%				
Responsible for subject / lecturer:						
0	ta Branowska	and a second of				
	iil: agata.branowska@ 500110061	put.poznan.pl				
	eneering Managemen	t				
Strz	elecka 11					
Prere	quisites in term	s of knowledge, skills an	d social competencies:			
1	Knowledge	Basic skills in communication				
2	Skills	Can apply the scientific method in problem solving, experiments				
3	Social competencies	Knows the limits of his knowledge and skills; can precisely formulate questions, understands the need for further education				
Assumptions and objectives of the course:						
- To familiarize students with the basic issues of self-presentation, methods of influencing the interlocutors, listeners, viewers, shaping their own image						
- Acqui	ring the knowledge ar	nd skills necessary to properly pre	pare a public presentation, its i	mplementation and appropriate		
evaluation						
 Getting to know your own communication skills regarding self-presentation Improvement of own competency gaps during public speeches 						
- Improvement of communication consistency between verbal and non-verbal messages during public appearances						
Study outcomes and reference to the educational results for a field of study						
Know	/ledge:					
1. knows the general principles of creating and developing forms of individual entrepreneurship, also taking into account time management, as well as the ability to correctly self-present, using knowledge in the field of science and scientific disciplines, appropriate for aviation and astronautics - [K1A_W26]						
Skills:						
 can prepare and present a short verbal and multimedia presentation devoted to the results of an engineering task - [K1A_U08] 						
 can obtain information from literature, the Internet, databases and other sources. Can integrate the information obtained and interpret conclusions and create and justify opinions - [K1A_U04] 						
	Il competencies:					
1. 113/5000 Understands the need to learn throughout life; can inspire and organize the learning process of other people [[K1A_K01]]						
$\mathbf{n} = \mathbf{n}$						

Assessment methods of study outcomes

-Lecture: test

-Exercises: presentation

Course description

1. The essence of self-presentation. Self-presentation techniques. The first impression - the analysis of the phenomenon.

2. Types, goals and stages of preparing public speeches. The main principles of preparing an effective presentation. The art of creating correct multimedia presentations. Presentation techniques.

3. Analyzing the auditorium - gaining the involvement of participants.

4. Verbal and non-verbal communication of a professional presenter.

5. Building self-confidence during the presentation.

6. Problems during public presnetations. Coping with stress during the presentation.

7. Persuasion and manipulation.

Basic bibliography:

Additional bibliography:

Result of average student's workload

Activity	Time (working hours)			
Student's workload				
Source of workload	hours	ECTS		
Total workload	56	2		
Contact hours	30	0		
Practical activities	15	0		